



## **For Immediate Release**

May 1, 2010  
Philadelphia, PA

### **The Schmid-Wilson Group named Insinger Sales Representatives**

Insinger Machine Company welcomes the Schmid-Wilson Group as new representation in Maryland, Virginia and Washington, D.C.

“Our interests are certainly in good hands with their group”, says John Stern, President. “They come highly recommended by many in the industry, we are happy to welcome them to the Insinger team.”

For over 100 years, Insinger Machine Company has been on the leading edge of commercial dishwasher innovation and technology. Insinger delivers high quality warewashing equipment and service to the hospitality, healthcare, education, corrections and military markets, worldwide. Family-owned and privately held, Insinger’s corporate headquarters and manufacturing facilities are located in Philadelphia, PA.

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March 1, 2010  
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### **Insinger hires Annemarie Fisher as Director of Marketing**

Insinger Machine Company is proud to announce the appointment of Annemarie Fisher to Director of Marketing. Annemarie is a graduate of Moore College of Art and Design. She has over 25 years of experience in graphic design and advertising.

“Annemarie has worked as a consultant to Insinger Machine Company for the past 15 years and has been a valuable asset to our team” Mr. Robert Cantor, CEO said. “With her full focus on Insinger’s marketing and advertising we will be more cohesive in our support of our reps, dealers and customers.”

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